

Are you prepared for

# WHAT'S NEXT?

The world will not wait for nonprofits that remain static.

If COVID-19 has taught us anything, it's that when the hard work needs to happen we come together and make it happen because the people who call our region home are counting on us. The collaborations formed throughout COVID-19 are inspiring, thought provoking and should lead us all to ask, "*What's next?*"

**That's why we've organized 7 sessions, totaling 18 hours of dynamic leadership and vision driven training to aid your board, staff and even key stakeholders in having important and hard conversations about, "*What's next?*"**

**We believe so strongly in this content that we are offering it for \$100 per organization to participate.**

Delivered virtually by nonprofit industry leaders including Bill Stanczykiewicz, a member of the IUPUI Lilly School of Philanthropy faculty and Lara Jukubowski, a senior consultant with LaPiana Consulting, a national consulting firm recognized for cutting edge thinking related to governance, strategy, business planning and strategic alliances.

## Topics Include:

EFFECTIVE LEADERSHIP

INNOVATION

RESOURCE ASSESSMENT

CRISIS LEADERSHIP

MISSION ALIGNMENT

COLLABORATION & MERGERS

“Nonprofits need self-care too. They also need the opportunity to challenge themselves and have the space for creativity and innovation to allow the good things we've experienced during COVID-19 to continue. And that's why we're offering this exciting opportunity.”

## DATES:

Thur. Aug 6

Thur. Aug 20

Tues. Aug 25

Thur. Sept 3

Thur. Sept 10

Thur. Sept 17

Thur. Oct 1

Want to know more? Ready to sign up?

[www.YourGCF.org/VirtualTraining](http://www.YourGCF.org/VirtualTraining)



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## Courses:

### **EFFECTIVE LEADERSHIP | THURSDAY, AUGUST 6 | 1:00- 4:00 PM**

This course teaches applied definitions of leadership, including leadership as a social influence process. Participants will understand that they first must focus on their self-development as leaders before leading others, especially through an understanding and application of humility as well as power and authority. The course then reviews the four roles of the nonprofit leader, concluding with an interactive exercise on the leader's first responsibility: developing vision. This results of this exercise will be utilized in the final course of this series. Instructor: Bill Stanczykiewicz, Ed.D

### **EFFECTIVE LEADERSHIP II | THURSDAY, AUGUST 20 | 1:00- 4:00 PM**

Continue the applied exploration of leadership and the four roles of the nonprofit leader. After continuing and concluding the interactive presentation on creating vision, the course then compares transformational leadership with transactional leadership, utilizing an example from U.S. history to demonstrate this distinction. The course concludes with information on the next two roles of the leader – serving as the change agent and coaching – in the context of authentic leadership and in-group leadership. Instructor: Bill Stanczykiewicz, Ed.D

### **TAKING STOCK OF YOUR ORGANIZATION | TUESDAY, AUGUST 25 | 9:00- 11:00 AM**

This webinar will help nonprofit leaders assess their organizations amid the crisis of the COVID-19 pandemic. La Piana Consulting discusses the three types of responses during the crisis, provides guidance for a self-assessment including financial stress-testing, strategic plan relevance, staff and board leadership capacity, program sustainability, marketing/communications impact, and infrastructure needed to fulfill mission. The goal will be to help nonprofit leaders assess what resources they need to not just survive but thrive post-pandemic. Resources (links to articles, templates) will be provided in each assessment area. The webinar will end with an introduction to Part 2 and a rationale for considering strategic partnerships as a best practice in nonprofit management. Instructor: Lara Jakubowski

### **INNOVATION | THURSDAY, SEPTEMBER 3 | 1:00- 4:00 PM**

Healthy and thriving nonprofit organizations continue to innovate. The world does not wait for nonprofits that remain static, and this has become an even greater reality due to the unique challenges created by the world pandemic. This course explains the importance of the leader having a continuous improvement mindset and then explains the Innovation Process. Significant time will be provided for participants to start developing innovative ideas for their respective nonprofit organizations, building upon the Vision exercise completed and reviewed in second course in this series. Instructor: Bill Stanczykiewicz, Ed.D

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## Courses:

### **HANG ON, MERGE, CLOSE: MAKING TOUGH CHOICES DURING A CRISIS | THURSDAY, SEPTEMBER 10 | 9:00- 11:00 PM**

This informative webinar dives into the tough decision-making that organizations are forced to face due to the impacts of the COVID pandemic. La Piana Consulting explores different options for going forward and what criteria to use to decide. Whether your organization might be considering holding on, joining forces with others, or closing; this webinar will guide you in thinking through your options, summarize the process, and explain the importance of the clarity of purpose during this time.

Instructor: Lara Jakubowski

### **CRISIS LEADERSHIP | THURSDAY, SEPTEMBER 17 | 1:00- 4:00 PM**

Two major world events, unfolding concurrently, have forced nonprofit organizations to lead during a unique period of crisis and uncertainty. The world health pandemic has forced nonprofits to fundraise-in-place, while a resurgent emphasis on racial justice requires each nonprofit to tailor a customized response. This course presents evidenced-based crisis leadership practices, including crisis communications – both of which, when presented correctly, can strengthen the nonprofit's prospects for fundraising effectiveness. The course concludes with an important review of habits of self-care designed to strengthen the leader, including through times of crisis.

Instructor: Bill Stanczykiewicz, Ed.D

### **COLLABORATION & MERGERS | THURSDAY, OCTOBER 1 | 1:00- 4:00 PM**

This culminating course synthesizes previous curriculum on vision and innovation with new content on collective impact and collaboration. Real-world examples from the nonprofit sector provide practical learnings that can be applied to the respective nonprofit organization of each participant. The example of a nonprofit merger is described before participants then are provided with ample time to design specific ideas for collaboration for their nonprofits.

Instructor: Bill Stanczykiewicz, Ed.D

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