



246 East Main Street, Suite #101 Galesburg, IL 61401 309-344-8898

2021 The Turnout Grant Cycle

Application Questions:

Organizational Information: *These questions will pre-fill based on information already held by GCF and/or listed in the Organizational Snapshot. Answers may be edited/changed on the application. All questions below are fill in or drop down selection.*

- What is the mission of your organization?

Proposal Overview:

- Proposal Title:
- Please provide a detailed description of your proposal including who will be served, what is the need, and what are your goals for success.
- Provide a timeline for when funds will be used:
- Total Proposal Cost:
- Amount Requested:
- Which of the following GCF priority areas does your program target? Please choose one of the following: Education & Workforce Development, Health & Human Service, Art/Culture & Community Enhancement, Nonprofit Capacity, Sustainability, & Reinvention (DROP DOWN TOGGLE)
- What are you measuring to know the effectiveness of your work?
- What data do you use to understand the need of your work?
- Do you collaborate with other organizations for you work, and if so, how?
- What percentage of the following makes an annual contribution to your organization?
Board of Directors:
Staff:
Individual Donors:
Volunteers:
- Please submit a 1–2-minute video presentation of your proposal.

Supplemental Requirements: *These items will need to be uploaded to your application*

- **IRS Determination Letter** (For first time applicants or new organizations ONLY)
- **990 or most recent financial statement**
- **Budget** – If you are applying for general operating dollars, please upload your current budget. If you are applying for capacity or program dollars, please complete the form provided, save and upload.

2021 Turnout Grant Evaluation

Categories/ Questions	1-Low	3-Medium	5-High
COMMUNITY NEED	Proposal is redundant of work already being done and/or no real need is demonstrated in the proposal	Proposal demonstrates a moderate need for the proposal. The organization can likely meet that need in a timely fashion.	Proposal demonstrates a significant and critical, localized, and timely need for the proposal. The organization is in a key strategic position to make progress during the year of grant funding.
STRATEGY/ FEASIBILITY	Proposal has ill-defined goals and/or does not include realistic or effective strategies to achieve intended goals. The goals don't relate that well to the need identified. Proposal is unlikely to succeed.	The proposal includes realistic goals relevant to the identified need, but the work proposed to achieve these goals is not very innovative.	Proposal has clear goals and presents a solid innovative strategy for achieving anticipated goals. The proposal includes a well-thought-out timeline and evidence-based techniques. Necessary infrastructure/org capacity is in place to successfully complete the proposal.
IMPACT	Proposal is unlikely to have any significant impact. There would be no or very little return on investment.	The proposal would offer broad benefit to the community, but it's not evident overall impact will be that significant in terms of people affected or lasting change achieved.	The proposal will have very significant and far-reaching impact on enhancing the greater Knox and Warren counties and its residents. Impact would extend beyond those directly served and would be long lasting.
PARTNERS/ COLLABORATION	The applicant did not consider other partners and/or is not open to working with other organization/groups. This proposal would be a duplication of other already existing services.	Other partners were identified, but there could be more to be most effective. Some duplication of service may happen. No formal commitments from partners have been made yet. It does not appear much thought has been given to collaboration. <i>Or, no other partners are necessary for the proposal to be successful to avoid duplication.</i>	The organization has considered who else to involve in their proposed proposal to improve effectiveness and/or eliminate duplication of service. These partners were already contacted and committed to involvement if the proposal is funded. All partners know their roles.
MISSION	The request does not align with the applicant org's mission. The proposed work would be complete mission drift. There is no prior history of doing similar work and/or serving the proposal's target population.	The proposal does not seem like a complete drift of the organization's mission and previous work, but there is little evidence to suggest this is something the org should be pursuing.	It is clear the proposal/project fits perfectly within the org's mission. The organization has previous experience doing similar work and/or working with the proposal/program's target population. There is no other org in town that could do it (or at least lead it) better.
BUDGET	The submitted budget is incomplete and/or unrealistic. Needed revenue seems too little or too large for proposed work and intended goals. Expenses are questionable.	A complete budget was submitted, and it seems realistic, but not entirely viable. Few or no other funders are listed for needed proposal revenue.	The budget form was completed in its entirety. All proposal expenses and other revenue sources are included and are realistic considering audience size and stated goals. Expenses noted are appropriate and comparable. GCF would not be the only funder.
SUSTAINABILITY	There is no plan for sustainability past GCF support, and the organization's ability to develop a sustainability plan that is attainable seems unlikely.	There is no or not a great plan for sustainability identified at this time, but the organization appears to have the capacity and intent to sustain the proposal/program past GCF support.	There is a plan for proposal sustainability post GCF support. The plan is realistic and attainable. The organization's intent and capacity to sustain the program is very evident.